

EDGE BREWING PROJECT SPLITS.

After almost 15 years with Michelle and Adam working side by side both as a couple and business partners in the independent craft beer space, Michelle is moving on from Northdown Craft Beer Movement and Edge Brewing Project, a craft beer distribution company and independent gypsy brewing company respectively. Both companies will continue to operate as is.



„It has been such a tremendous honor to be a part of an industry that was ever evolving, creative, fun-filled and supportive. Building Edge brewing from the its humble beginnings of our laundry and driving its brand development and expansion in this small two person team, to then having it turn into such a surprising segway to so many fantastic opportunities, its been truly wonderful! Invitations to travel and collaborate with some of the best restaurants and breweries around the world. We did not see that coming!”

You most likely interacted with Michelle at an Edge beer stand or beer festival. If you came across someone who was overly friendly, loud dressed, and encouraged you to have a beer and a boogie, that was Michelle! The phrase „Will travel for beer” was not just something Michelle always said but words she lived by!

„Through Northdown, I had the opportunity to not only travel, but really get to know the wonderful and creative families behind some of the biggest brands in the world. The beer community both local and international have been so wonderfully inclusive, innovative and inspiring, its been an absolute pleasure to learn and share our love and passion for great beer! I am always drawn to passionate people with a love of life and laughter and the people I had the pleasure to work closely with were exactly that! Not once did beer feel like work as I always felt I was working with friends I respected, admired and shared way too many beers with!”



Michelle and Adam still share ownership in their bar venture: Bonny on Brunswick St, Fitzroy. @bonnyfitzroy

See their journey via Instagram @edgebrewingproject
Michelle can be reached via elle.vanspall@gmail.com or via insta @healthy_alcho

Her last day will be 29th September 2023.

ITS BEEN A MEMORABLE & FANTASTIC RUN WITH EDGE & NORTHDOWN! THE BEST PART IS THAT I AM SO PRIVILEGED TO HAVE ACCUMULATED THE WONDERFUL FRIENDS & COLLEAGUES FROM THIS ADVENTURE.”

For all future contact regarding Northdown or Edge Brewing please contact Adam via adam@northdown.com.au